



## STRATEGY • EDUCATION COMMUNICATIONS • TECHNOLOGY

[www.goved.co.uk](http://www.goved.co.uk)

**GovEd Communications** ([www.goved.co.uk](http://www.goved.co.uk)) provides pioneering and inspiring solutions for communicating science and technology to key audiences in education, government, the media and the general public.

GovEd Communications is one of the leading science communication and education consultancies in the UK, and has a particular interest in inspiring the next generation of space scientists and communicating the public value of space science and technology. A diverse portfolio of work includes delivery of national education and science and technology outreach projects, interactive educational technologies, specialist science, business to business and education films, radical innovations in school building design and science teaching facilities, innovations focused on supporting carbon reduction, and extensive policy, research, public affairs and strategic communications work.

In addition, as a leading education consultancy, with a particular focus on science and technology, we have extensive and wide-ranging experience in enriching the curriculum and providing continuing professional development for school staff.



Our targeted solutions are delivered through a range of specialist and innovative services, covering:

**Education** (including curriculum projects, multi-organisation partnerships and facilities design)

**Strategy development and business planning**

**Innovative communications**

**Interactive technology**

**Film, video and digital media production**

**Policy development and research**

**Public affairs work**

**Specialist marketing**

**Contact Us:**

For more information about our products and services or to discuss how we can help you meet your communications, outreach and strategy needs, please contact our managing director **Ravi Kapur**:

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**The GovEd Communications team** - Our specialist consultants are highly experienced in developing projects of all scales and complexity. Members of our team have been involved in leading high profile projects ranging from national outreach and engagement projects, to a sector-specific digital television channel (Teachers' TV); major public consultations on emerging technologies, to a complete redesign of science teaching facilities in schools (Project Faraday for DCSF); a multi-award winning international feature-film (*In the Shadow of the Moon*) to the interactive space education product 'Space Signpost'.



The GovEd Communications team includes leading experts in space science communication, including film-maker, broadcaster and writer **Dr Chris Riley** (feature-film *In the Shadow of the Moon*, the BBC's *The Planets* and *Space Odyssey* series, and the **FootageVault.com** online space archive) and science education innovator and designer **Dr Adam Nieman** (*Space Signpost*, *Playdough Planets*, *Project Faraday*, *Carbon Visualisation*).

**Clients** - Our diverse array of clients range across industry, government, education, research and major third sector organisations, and include: the Department for Schools, Children and Families, University College London, the Helen Hamlyn Trust, the British Association for the Advancement of Science, Space Synapse, Aitchison College (Lahore), Alligan, and the Harris Academies.

## GovEd Technologies

Through our sub-division **GovEd Technologies**, we have developed a range of innovative, intuitive, easy-to-use interactive technologies designed for educational, public and private settings, aimed at enabling direct and 'live' engagement with real scientific data and imagery. Our products include:



**DigiPosters** - DigiPosters bring together digital and print content in a robust, A1-sized, wall or stand-mounted unit. Using an innovative, low-cost and highly versatile web-based digital signage technology, the posters enable constant contact with the latest images and data from live missions, research or scientific monitoring. Current systems available include posters based around **SoHo**, **Cassini-Huygens**, global seismology data and can also be used with any web-cam feed.



**Space Signpost** - Now available at three scales – a desktop computer application, a **portable USB version**, and a large scale installation – Space Signpost offers a unique, interactive experience for learners and the public to navigate the cosmos 'on their own terms'. The physical signpost – which turns and points to any selected object in space in its real-time location – provides a greater sense of context and scale, while the accompanying interactive software provides detailed facts, images and links to additional content about each object.

**Also available: Force Explorer and Light and Shadow Curtain** – two interactive products providing experiences of different forces and gravitational fields.



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